



**WESTERN
SPIRIT**
SCOTTSDALE'S
MUSEUM
OF THE WEST

2017-2018 Season Programs and Events

All programs are free to members and included with museum admission unless otherwise noted.

Featured Collections: Alper Bronze John Coleman Collection ◊ Cooke Hopi Pottery Collection ◊ Hays Legendary Cowboy Collection ◊ Peterson Early and Contemporary Western Art Collection ◊ Strickland Golden West Poster Collection

Location: Western Spirit: Scottsdale's Museum of the West, 3830 N. Marshall Way, Scottsdale, AZ 85251

Phone: 480-686-9539

Website: www.scottsdalemuseumwest.org

Museum Hours: Tues., Wed., Fri., Sat.: 9:30 a.m.-5 p.m.; Thursday (November-April): 9:30 a.m.-9 p.m.; Thursday (May-October): 9:30 a.m.-5 p.m.; Sunday: 11 a.m.-5 p.m.; Closed Monday.

Admission Prices: Adults: \$15; Seniors (65+) and Active Military: \$13; Students (Full-time with ID) and Children (6-17 years): \$8; Members and Children 5 and under: FREE. Native Americans: FREE through December 30, 2018. Scottsdale residents with proof of residence (e.g., driver's license, utility bill): FREE on Thursdays, November through April.

Friday, November 10, 2017 | 2-3 p.m.

Meet the Artist: Martin Grelle

In this presentation award-winning painter and Cowboy Artist of America Martin Grelle reveals his decision-making process for selecting subject matter, developing the narrative aspects of each piece, and titling paintings to enhance their storytelling quality.

Sunday, November 26, 2017 | 11 a.m.-5 p.m.

Museum Store Sunday

Get a head start on holiday shopping Thanksgiving weekend and enjoy special discounts of up to 30% on selected items. Contemporary designer Kelly Charveaux will be onsite providing jewelry-making demonstrations throughout the day.

Wednesday, November 29, 2017 | 9 a.m.-4 p.m.

Scottsdale Artists' School Drawing Class with Instructor Jerry Salinas

The Scottsdale Artists' School and Scottsdale's Museum of the West are offering a rare opportunity for artists of

all levels to participate in a six-hour pencil drawing class in the museum's galleries. Pre-registration is required through Scottsdale Artists' School. The fee is \$90 plus a \$10 materials fee, which includes museum admission. Visit www.scottsdaleartschool.org to register.

Thursday, November 30, 2017 | 6:30-7:30 p.m.

Gallery Talk: *Grand Canyon Grandeur* with Abe Hays
Hear from Paradise Valley collector, museum donor, and trustee Abe Hays as he discusses this unparalleled exhibition of 100 striking and historically important portrayals of one of the world's most revered natural wonders. This program will take place within the *Grand Canyon Grandeur* exhibition, located in the Nina Mason Pulliam Charitable Trust Fine Arts Gallery.

Thursday, December 28, 2017 | 1-2 p.m.

"Mystery in Yellowstone" (a Smithsonian Channel film)
Yellowstone National Park is home to a vast array of landscapes and a huge diversity of animals, united in a fascinating ecosystem, one that is currently in severe

trouble. The area once contained over 19,000 elk, but its numbers have plummeted by 80 percent in the last two decades. The mysterious decline has sparked many questions, and researchers are in a race to provide answers. Join them as they investigate a series of theories and suspects, from wolves and bears to trees and trout, in an attempt to solve this alarming puzzle.

Saturday, January 6, 2018 | 11 a.m.-12 p.m.

**The American West in Film and Television:
The Westerns of John Ford**

John Ford directed more than 50 westerns, frequently depicting a poetic vision of the American West with sweeping vistas and rugged heroes. Arizona's Official Western Film Historian Charlie LeSueur discusses this iconic filmmaker, and the stories behind his films.

Wednesday, January 10, 2018 | 1-2 p.m.

Dolan Ellis: Arizona's Official Balladeer

Dolan Ellis has been delighting audiences since he was first appointed the title of Arizona's Official State Balladeer by Governor Sam Goddard in 1966. In this program, guests will experience musical entertainment intertwined with stories of Arizona's history.

Sunday, January 14, 2018 | 1-2 p.m.

**"Pocahontas: Beyond the Myth"
(a Smithsonian Channel film)**

The story of Pocahontas has been passed down through the centuries. Her relationship with John Smith has been characterized as a romance that united two cultures and created lasting peace. However, the life of this American Indian princess was anything but a fairytale. Join us as we look beyond the fiction and reveal the real story of Pocahontas, a tale of kidnapping, conflict, starvation, ocean journeys, and the future of an entire civilization.

**Exhibition Public Opening: January 16, 2018
(through October 28, 2018)**

The Art of Joe Beeler: A Western Original

This major retrospective exhibition pays tribute to Joe Beeler, a founding member of the Cowboy Artists of America. His paintings and bronzes of cowboys, Native Americans, mountain men, and animals – as well as the ephemera and personal objects included in the exhibition – exemplify the artist's vision, his storytelling ability, and love of life.

Wednesday, January 17, 2018 | 1-2 p.m.

**Filmmaking Lecture & Discussion Series
Iconic Images: The Making of Great Movie Posters**

This program uncovers the secrets of great movie poster design by exploring the roles of storyline, imagery, titles, color, celebrity, and other elements that combine to grab our attention (and sell tickets!). Presented by Jason Scott, Ph.D., who teaches undergraduate courses in Theatre History and Cinema at Arizona State University.

Presented in conjunction with ASU's Center for Film, Media and Popular Culture and the Arizona State University Foundation. Admission to this program is free to ASU students with I.D. Seating is available on a first-come, first-served basis.

Thursday, January 18, 2018 | 7-8 p.m.

Highlights of *The Abe Hays Family Spirit of the West Collection*: Visalia Stock Saddle Company

In this gallery talk, Reno, Nevada historian Griff Durham will discuss the Visalia Stock Saddle Company's significant contributions to the development of western saddlery in the 19th and 20th centuries. This program will take place within the museum's exhibition *The Abe Hays Family Spirit of the West Collection*.

Friday, January 19, 2018 | 1-2 p.m.

Women of Corn

In this presentation, Gloria Lomahaftewa shares a glimpse of Hopi women's roles and activities utilizing their arts throughout cultural history. Lomahaftewa has 26 years of professional museum experience in curating exhibitions and collections, consulting with tribes about museum collections, conducting tribal community outreach, developing educational programs, interpreting cultural materials, and museum administration.

Thursday, January 25, 2018 | 7-9 p.m.

**The Western Film: Culture and Concept –
"Stagecoach" Screening**

"Stagecoach" (1939) was Director John Ford's first sound western, and not only re-established him as the master of the genre, but transformed the way audiences and critics viewed westerns. Following the film screening, Joe Fortunato, Senior Lecturer at Arizona State University's Herberger Institute for Design and the Arts, will lead a discussion on the influence of Ford's innovative direction on filmmaking in general, as well as the shift toward sophistication and greater popularity

within the genre as a result of the realism and revision of western archetypes, themes and characterizations featured in "Stagecoach."

Presented in conjunction with Arizona State University's Center for Film, Media and Popular Culture and the Arizona State University Foundation. Admission to this program is free to ASU students with I.D. Seating is available on a first-come, first-served basis. Not rated.

Thursday, February 1, 2018 | 7-8 p.m.

**"Fire & Water: Restoring Arizona's Forests"
(Documentary Film)**

Understanding the connection between where our water comes from and the health of Arizona's watersheds has become a critical factor in managing this vital resource. Arizona is bridging long-standing divides to unite federal land managers, environmentalists, and the timber industry to restore public lands and protect the state's water supply. This screening, hosted by producer and Emmy-winning filmmaker Kristin Atwell, includes special guests linked to the film and Arizona's watershed management.

Saturday, February 3, 2018 | 11 a.m.-12 p.m.

**The American West in Film and Television:
Wrecks and Effects – The Stuntmen**

Stuntmen not only served as doubles for major stars, but perfected countless maneuvers, engineered safer equipment, and invented gadgets that enabled spectacular effects. This program explores the world of stuntmen whose talent and contributions to the industry continue to influence action sequences to this day. Hosted by Arizona's Official Western Film Historian Charlie LeSueur.

Friday, February 9, 2018 | 11 a.m.-2 p.m.

**Hashknife Pony Express Mail Delivery and
Community Celebration**

Living history arrives at the museum's doorstep when the oldest officially sanctioned Pony Express (celebrating its 60th year) blazes a trail from Holbrook, Arizona to downtown Scottsdale on horseback, covering a relay mail route of over 200 miles. The annual delivery of 20,000 pieces of first-class mail bearing the coveted "Hashknife Pony Express" indicia occurs at 12 p.m.

It is followed with family-friendly activities and a horse and rider meet and greet on the museum's south plaza. Food and beverage will be available from food trucks. Outdoor events are free to the public; admission to the

museum galleries is free, with a suggested donation of \$5 for adults and \$2 for children/students.

Sunday, February 11, 2018 | 1-2 pm.

"The Last Buffalo" (a Smithsonian Channel film)

For thousands of years, the Great Plains were home to countless numbers of American bison, but in the late 1800s the number of bison dropped from nearly 30 million to just a few hundred in less than 100 years. What happened to place this national icon on the brink of extinction? Join us as we detail the events that led to this mass extermination. Then follow the story of William Temple Hornaday, a chief taxidermist at the Smithsonian Institution who headed west to hunt bison for the museum, but ended up saving the species instead.

Thursday, February 15, 2018 | 1-2 p.m.

**From Calamity Jane to Johnny Guitar:
Cowgirl Women in Western Movie Posters**

This presentation explores the representation of gender in film by looking at movie posters from *The Rennard Strickland Collection of Western Film History*. Join us as we consider glamorous stars such as Marilyn Monroe and Joan Crawford in women's roles that range from card sharps and gunslingers to independent tomboy heroines in westerns. Presented by Dr. Tricia Loscher, Chief Curator of Western Spirit: Scottsdale's Museum of the West.

Wednesday, February 21, 2018 | 1-2 p.m.

The Luck of the Irish with Marshall Trimble

Arizona's Official Historian Marshall Trimble gives a humorous overview of the lucky (and *not* so fortunate) Irishmen that traveled west. This program focuses on a partnership of four Irishmen: John Mackay, James Flood, James Fair and William O'Brien. Their shares in silver mines included the "Big Bonanza," a strike that produced more than \$400 million of ore in just over four years, making the "Silver Kings" among the wealthiest men in the world.

Saturday, February 24, 2018 | 1-2:30 p.m.

“Reel Injun”

This award-winning documentary film traces the evolution of cinema’s depiction of Native people through a century of motion pictures, from the silent film era to today. The narrative includes clips from hundreds of classic and recent Hollywood movies, and candid interviews with celebrated Native and non-Native film celebrities, activists, film critics, and historians. This film is the recipient of a Peabody Award, three Gemini awards, and Best Use of Footage in a Factual Production at the FOCAL International Awards. Seating available on a first-come, first-served basis. Not rated. *Content Advisory: Includes brief nudity.*

Wednesday, February 28, 2018 | 1-2 p.m.

Filmmaking Lecture & Discussion Series

Bringing Characters to Life: Costume Design and Character Development in Film

Great costume design, like sets and scenery, is a natural extension of a story that provides subtle cues to support the narrative. This program examines the art of costume design for film, from conception to creation, and its ultimate impact on character development. Guests will hear from presenter Cat Hartmann, who is a professional actress and performer, as well as an instructor of Film and Media Studies at Arizona State University.

Presented in conjunction with ASU’s Center for Film, Media and Popular Culture and the Arizona State University Foundation. Admission to this program is free to ASU students with I.D. Seating is available on a first-come, first-served basis.

Saturday, March 3, 2018 | 11 a.m.-12 p.m.

The American West in Film and Television:

The Spaghetti Westerns

Named for their strong association with Italian directors, this western subgenre gained prominence in the mid-1960s, when directors such as Sergio Leone, Sergio Corbucci, and Sergio Sollima churned out more than 500 films, and reinvented what had become an outdated genre. Filmed primarily in Spain, these westerns were more action-oriented than earlier American-made films and displayed an unprecedented level of violence, favoring sparse dialogue, a mix of powerful religious iconography, and musical scores that blended unconventional instruments with sound effects. Hosted by Arizona’s Official Western Film Historian Charlie LeSueur.

Thursday, March 8, 2018 | 7-8 p.m.

Marshall Shore, Arizona’s Hip Historian Presents “You Don’t Know Me, Arizona”

This entertaining program reveals the ways Arizona affected the U.S. social landscape with its unique history, collection of personalities, and iconic places. Presented by Marshall Shore, “the Hip Historian” – or “Hipstorian” – who specializes in finding and sharing the most interesting bits and curiosities from the state’s past, including the semi-forgotten people, places, and events that have helped to shape present-day Arizona.

Sunday, March 11, 2018 | 1-2 p.m.

“America’s National Parks at 100”

(a Smithsonian Channel film)

The National Park Service has been active for over a century, preserving and protecting more than 400 units across America, from the wild and natural to the man-made and historic. Take a tour through iconic Yellowstone and the Grand Canyon and discover smaller, hidden treasures throughout the country as we explore the agency’s evolution over the last century. Through rarely seen footage and stunning aerial views, we celebrate the sites and stories of the national landmarks that reflect our country’s past, present and future.

Wednesday, March 14, 2018 | 1-2 p.m.

Charles King: Vessel and Voice

Gallerist, researcher, and author Charles King discusses the artistry, history and position of Pueblo pottery in the world of ceramics and provides an overview of his most recently completed book, “Spoken Through Clay.”

Thursday, March 15, 2018 | 11 a.m.-12 p.m.

Vintage Vogue: Western Wear

Join us as members of the Cowgirls Historical Foundation (CHF) model their glittering collection of vintage western wear designed by a “who’s who” of Hollywood designers like Nudie Cohn, Manuel Cuevas, Rodeo Ben, Nathan Turk, and Fay Ward. The CHF is an educational partnership that acknowledges the contributions, traditions, and roles that ranching and the equestrian lifestyle continue to play in the development of the West.

Thursday, March 22, 2018 | 7-9:30 p.m.

**The Western Film: Culture and Concept,
“The Man Who Shot Liberty Valance”**

One of 15 westerns released in 1962, “The Man Who Shot Liberty Valance” was among Director John Ford’s last and most expensive features. Following the screening, a discussion led by Jason Scott, professor at Arizona State University, will cover the film’s representation of heroism, truth, legend, and history, as well as Ford’s stylistic direction.

Presented in conjunction with Arizona State University’s Center for Film, Media and Popular Culture and the Arizona State University Foundation. Admission to this program is free to ASU students with I.D. Seating is available on a first-come, first-served basis. Not rated.

Wednesday, March 28, 2018 | 1-2 p.m.

The OK Chorale

Join Yodeling Al, Jingel’n Jud and Tumbleweed Tony – members of the OK Chorale – for an entertaining program of songs and stories about the Old West. The OK Chorale blends comedy, and tales both true and mythical, into a western musical revue.

Wednesday, April 4, 2018 | 1-2 p.m.

Frontier Doctors with Marshall Trimble

In 1880, Tombstone was a town of 2,000 citizens with a dozen doctors, but only four of them had a license to practice. The word “practice” took on new meaning on the frontier as these doctors performed procedures without the restrictions and restraints required of their Eastern colleagues. Arizona’s Official Historian Marshall Trimble takes a look at some of the curious and crazy approaches to frontier medicine, proving that laughter is the best medicine.

Friday, April 6, 2018 | 1-2 p.m.

Susan Folwell, Santa Clara Pueblo Artist

Susan Folwell is one of today’s most exciting and innovative Pueblo potters. In this program, Susan reveals her Native and creative influences, and discusses her newest works inspired by the Taos Society of Artists.

Saturday, April 7, 2018 | 11 a.m.-12 p.m.

**The American West in Film and Television:
Changing Times, What Happened to TV Westerns?**

During the peak of their popularity, 26 westerns aired weekly during primetime. By the early 1970s, only two remained as pressure mounted for networks to reduce the violence in westerns and younger audiences found westerns and rural programming unrelatable in the face of social and urban turmoil. This program delves into the backstory of television’s “rural purge” and its effect on westerns, and explores renewed interest in the genre as cable and streaming services develop original content for today’s audiences. Hosted by Arizona’s Official Western Film Historian Charlie LeSueur.

Sunday, April 8, 2018 | 1-2 p.m.

**“Pioneers Turned Millionaires: Levi Strauss”
(a Smithsonian Channel film)**

Discover the rags-to-riches story behind Levi Strauss, one the largest and most legendary fashion labels in the world. A courageous and hardworking entrepreneur who left Germany hoping to find a better life in America, Strauss succeeded beyond his wildest dreams, leading the charge during one of the most exciting eras in economic history by changing the way the world dressed. Learn the true story of the blue jeans billionaire.

Wednesday, April 18, 2018 | 11 a.m.-12 p.m.

**Behind Barbed Wire: The Art and Culture
of the Internment Camps**

Following the Japanese attack on Pearl Harbor, President Franklin D. Roosevelt signed Executive Order 9066, effectively authorizing the removal of more than 110,000 Japanese Americans living on the West Coast to a series of remote War Relocation Centers. In this program Betsy Fahlman, author and Professor of Art History at Arizona State University, examines the art and culture within these centers.



Did you know...?

Almost all museum programs are FREE to museum members. To learn more about the benefits of membership, please visit scottsdalemuseumwest.org/support/membership/ or call the museum’s Visitor Services desk at 480-686-9539. Keep in mind, museum memberships also make for a unique and memorable gift!